

Part-time MBA Class of 2018: Product & Service Management Career Track Requirements

Students are encouraged to consult with their Career Coach, Program Advisor and industry professionals to best determine their selection of modules.

Track Requirement Summary

	Credits	Status
Business Strategy Integration (BSI)	8.0	
Required Foundation Modules	13.5	
5 MBA Required Thematic Modules	7.5	
4 Track Required Modules	6.0	
10 MBA Advanced Modules	15.0	
Total	50	

Business Strategy Integration (BSI)

Code	Course Name	Credits	Status
BA 504	BSI: Foundation	4.0	
BA 508	BSI: Capstone	1.0	
BA 520	Career Professional Development	1.5	
BA 512	BSI: Experiential Learning	1.5	

Required Foundation Modules

Code	Course Name	Credits	Status
BAAC 505	Foundations in Accounting	2.25	
BABS 540	Data Utilization	0.75	
BAFI 500	Introductory Finance	1.5	
BAHR 550	Organizational Behaviour	1.5	
BAMA 550	Marketing Fundamentals	1.5	
BAPA 550	Foundations of Managerial Economics	1.5	
BASC 550	Operations and Logistics	1.5	
BASM 501*	Business Strategy	1.5	
BASM 502*	Corporate Strategy	1.5	

*BASM 501/502 must be taken in the same section with the same instructor.

5 MBA Thematic Modules

Code	Course Name	Credits	Status
BA 560	Ethics and Sustainability	1.5	
BA 561	Global Issues and Macroeconomics	1.5	
BA 562	Creativity	1.5	
BA 563	Decision Making for Managers	1.5	
BA 564	Leadership Development	1.5	

Policies on taking courses outside the Sauder MBA Program and overloading modules can be found on the Program Site under the "Academic Policies" page.

4 Track Required Modules

Code	Course Name	Credits	Status
BASC 500	Process Fundamentals	1.5	
BAMA 508	Marketing Research	1.5	
BASC 523	Supply Chain Management	1.5	
+ Choose 1 additional PSM Track module from the list below		1.5	
BAAC 511	Intermediate Managerial Accounting: Decision Making and Performance Evaluation	1.5	
BAMA 503	New Product Development	1.5	
PSM Track Electives (offered in the Full-time MBA Program)			
BAMA 513	Digital Marketing	1.5	
BAMA 514	Brand Management	1.5	
BAIT 527	Business Intelligence for Management	1.5	
BAMA 506	Consumer Behavior	1.5	
BAMA 505	Business Development	1.5	
BAMS 523	Managerial Decision Modelling and Analytics	1.5	
BAMA 504	Integrated Marketing Communication	1.5	
BASC 524	Supply Chain Analytics	1.5	

10 MBA Advanced Modules

Choose 10 modules (equivalent to 15.0 credits) from any available advanced modules including global opportunities offered (ie. GNAM, GIE, Summer Study Abroad). The modules below are offered in the Part-time, Full-time, and International MBA programs.

Code	Course Name	Credits	Status
		1.5	
		1.5	
		1.5	
		1.5	
		1.5	
		1.5	
		1.5	
		1.5	
		1.5	
		1.5	
		1.5	
Global Opportunities (Advanced Modules):			
BA 507	Global Immersion (GIE)	3.0	
BA 530A	GNAM: Mar 2017, Oct 2017, Mar 2018	1.5	
BA 530B/C/D	Summer Study Abroad	1.5-6.0	

Student Name (please print): _____

Student Number: _____

Signature: _____

Date: _____

It is each student's responsibility to check http://www.sauder.ubc.ca/Programs/RHL_Current_Students for updates to the Track Requirements as they are reviewed regularly and are subject to change. As well there may be changes to the list of advanced modules based on instructor availability.