

**University of British Columbia  
Sauder School of Business  
Centre for the Study of Government and Business**

**17<sup>th</sup> SUMMER CONFERENCE ON INDUSTRIAL ORGANIZATION  
Room 125 – MacPhee Conference Centre, UBC**

**July 11-12, 2003**

**Program**

**FRIDAY, JULY 11**

**9:00 a.m. to 12:00 noon:                      Session I**

Chair:                      Ralph Winter, UBC

Papers:                      Richard Gilbert, University of California - Berkeley  
"Should Good Patents come in Small Packages? A Welfare Analysis of  
Intellectual Property Bundling"

Carl Shapiro, University of California - Berkeley  
"Patents and the Independent Invention Defense"

**12:00 noon:** Luncheon – Cedar Room

**1:30 p.m. to 4:30 p.m.:                      Session II**

Chair:                      Aidan Hollis, University of Calgary

Papers:                      Gautam Gowrisankaran, Washington University – St. Louis  
"The Welfare Consequences of ATM Surcharges: Evidence from a  
Structural Entry Model"

Michael Mazzeo, Northwestern University  
"Differentiation Strategy and Market Deregulation: Local  
Telecommunication Entry in the late 1990s"

**7:00 p.m.:** Dinner – Romano's Macaroni Grill, 1523 Davie Street 604-689-4334

**SATURDAY, JULY 12**

**9:00 a.m. to 12:00 noon:                      Session III**

Chair:                      Ig Horstmann, University of Toronto

Papers:                      Tracy Lewis, Duke University  
"Managing Switching Costs in Multiperiod Procurements with Strategic Buyers"

Brian McManus, Washington University – St. Louis  
"Competition and Quality in In-Vitro Fertilization Clinics"

**12:00 noon:** Light Lunch on Site