

Innovation & Entrepreneurship Career Track Requirements – Class of 2018

Innovation & Entrepreneurship is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage venture, often pre-revenue, and helping to build customers, systems and staff to rapidly grow the venture; and c) for “entrepreneurs” or corporate innovators who want to manage rapid growth by building innovation and managing creative product development within an existing company. You’ll focus on business model design, new product development, entrepreneurial finance, customer-focused design, innovative market research methods, prototyping and the challenges of growing a young venture. Collaborating with students from other faculties, you’ll also have an exciting opportunity to cultivate a new venture.

UBC MBA Program Requirements – all students must complete the following:

Foundation Modules – Required

(total of 12 credits)

- BAAC 505: Fundamentals of Accounting – 2.25 credits
- BABS 540: Data Utilization – 0.75 credits
- BAFI 500: Corporate Finance – 1.5 credits
- BAHR 550: Organizational Behaviour – 1.5 credits
- BAMA 550: Marketing Fundamentals – 1.5 credits
- BAPA 550: Foundations of Managerial Economics – 1.5 credits
- BASC 550: Operations and Logistics – 1.5 credits

2 of 3 Track specific mini-modules – 1.5 credits:

[BAEN 541: Innovation and Entrepreneurship \(0.75 credits – required track module\)](#)

+ one of:

1. BAFI 541: Principles of Finance (0.75 credits)
2. BAMA 541: Product Service Management (0.75 credits)

Business Strategy Integration – Required

(total of 9.5 credits)

- BA 504 BSI: Foundation – 4.0 credits
- BA 507 BSI: Global – 3.0 credits
- BA 508 BSI: Capstone – 1.0 credits
- BA 512 BSI: Experiential Learning – 1.5 credits

Thematic Modules – Required

(total of 7.5 credits)

- BA 560: Ethics & Sustainability – 1.5 credits
- BA 561: Global Issues & Macroeconomics – 1.5 credits
- BA 562: Creativity – 1.5 credits
- BA 563: Decision Making for Managers – 1.5 credits
- BA 564: Leadership Development – 1.5 credits

IE Career Track Requirements – all IE students must complete the following:

4 IE Track Modules/Courses - Required

(total of 6 credits)

- P2** [BAEN 541](#) [Innovation and Entrepreneurship*](#)
 - P3-4** BAEN 506 [Technology Entrepreneurship](#) – 3.0 credits
 - P4** BAEN 505 [Entrepreneurial Finance](#) – 1.5 credits
- + at least one 1.5 credit module from the list of suggested IE electives below

Suggested IE Electives (select at least one to complete your track requirements)

- P3** BAMA 514 [Brand Management](#) – 1.5 credits
- P3 or P4** BAMA 508 [Market Research](#) – 1.5 credits
(Recommend to take in P3)
- P4** BAFI 580B [Venture Capital](#) – 1.5 credits
- P6** BAEN 502 [Growing and Exiting a Venture](#) – 1.5 credits
- P6** BAEN 580C [Innovation and Sustainability](#) – 1.5 credits
- P7** BAEN 510 [Intrapreneurship](#) – 1.5 credits
- P7** BAEN 580A [Social Entrepreneurship](#) – 1.5 credits
- P7** BAEN 580B [Start-up Venture Analysis](#) – 1.5 credit
(NEW – linked to launch of Creative Destruction Lab – West)
- P7** BAMA 503 [New Product Development](#) – 1.5 credits

10 MBA Elective Modules

(total of 15 credits)

Choose 10 modules (equivalent to 15 credits) from any available modules in the program.

*credits counted under **Foundation Modules**.

Program Total: 50 credits

Innovation & Entrepreneurship Career Track Worksheet – Class of 2018

Period 1

BA 504	BSI: Foundation (cont'd in P2) – 4.0 credits
BA 562	Creativity – 1.5 credits
BAAC 505	Fundamentals of Accounting (cont'd in P2) – 2.25 credits
BABS 540	Data Utilization – 0.75 credits
BAHR 550	Organizational Behaviour – 1.5 credits
BAMA 550	Marketing Fundamentals – 1.5 credits
BAPA 550	Foundations of Managerial Economics – 1.5 credits
Total credits for P1: 13 credits	

Period 2

BA 504	BSI: Foundation (cont'd from P1)
BAAC 505	Fundamentals of Accounting (cont'd from P1)
BAFI 500	Corporate Finance - 1.5 credits
BASC 550	Operations and Logistics – 1.5 credits
BAEN 541	Innovation and Entrepreneurship – 0.75 credits
+one of: BAFI 541 BAMA 541	Principles of Finance – 0.75 credits Product Service Management – 0.75 credits
Total credits for P2: 4.5 credits	

Period 3

Maximum 3.0 credits of electives (overloading not allowed)

BA 507	BSI: Global – 3.0 credits
BA 561	Global Issues and Macroeconomics – 1.5 credits
BAEN 506	Technology Entrepreneurship (cont'd in P4) – 3.0 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P3: 10.5 credits	

Period 4

Maximum 3.0 credits electives (overloading allowed)

BAEN 505	Entrepreneurial Finance – 1.5 credits
BAEN 506	Technology Entrepreneurship (cont'd from P3)
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P4: 4.5 credits	

Period 5

BA 560	Ethics & Sustainability – 1.5 credits
BA 563	Decision Making for Managers – 1.5 credits
Total credits for P5: 3.0 credits	

Summer Period

BA 512	BSI: Experiential Learning – 1.5 credits
Total credits for Summer Period: 1.5 credits	

Period 6

Maximum 6.0 credits electives (overloading allowed)

Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P6: 6.0 credits	

Period 7

Maximum 4.5 credits electives (overloading allowed)

BA 508	BSI: Capstone – 1.0 credits
BA 564	Leadership Development – 1.5 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P7: 7.0 credits	

Program total: 50.0 credits

Ensure that you have:

- BAEN 541 Innovation & Entrepreneurship
- BAEN 506 Technology Entrepreneurship
- BAEN 505 Entrepreneurial Finance
- At least one IE elective
- 10 MBA electives

Overloading: students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed.